# R of Volunteer Leadership



Overall ROI of

246%

for the experience as a volunteer leader.

### **Benefit-Cost Ratio**

For every

**\$1** invested, **\$3.46** was

returned.



# **Implications**



#### Individuals

- » Skill development
- » Increased network
- » Deeper relationships



## Organizations

- » A way to develop leaders
- » Support nonprofit associations



actively used the following seven leadership skills in their role as a volunteer leader.

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Led a team or board of directors.

Launched new projects.

Facilitated organizational strategic planning.

Facilitated or presented at local chapter meetings.

Contributed value to the industry or organization.

Participated in relationship-building programs or activities.

Facilitated public-speaking opportunities at international association conferences.

identified these two factors to have contributed to building role-specific leadership skills.





Source credit: Dr. Maureen Orey, CPLP,



CHAPTERS
Association for
Talent Development